

Control at Quick International Courier 14: Making the Numbers 15: Saturn Listens to Its Customers 15: Inside the Operations of New Belgium Brewing An accompanying video guide provides discussion starters and questions. Video segments also available in DVD format.

Organizational Behavior: Managing People and Organizations-Ricky Griffin 2009-01-12 Prepare your students today to become strong, effective managers tomorrow with the powerful concepts and practical applications found in Griffin/Moorhead's ORGANIZATIONAL BEHAVIOR: MANAGING PEOPLE AND ORGANIZATIONS, Ninth Edition. This reader-oriented text helps you equip your students with the skills and solid understanding to meet the management challenges of a new century. The book's applied approach balances classic management ideas with the most recent OB developments and contemporary trends. Students delve into the core concepts of human behavior and industrial psychology within the help of memorable real examples drawn from organizations that appeal to students, such as Facebook, Microsoft, IKEA and New Balance. Fresh new cases, proven end-of-chapter exercises, activities, and an optional case and exercise book help you equip your students with the assets, tools, and resources to compete effectively amid a world of change. Students grasp the fundamental of human behavior in organizations and the ability to develop new answers to new challenges as they learn to understand the people who comprise an organization, understand change, and understand how organizations must respond to change. Equip and energize the next generation of managers for the most exciting task of tomorrow: managing people effectively within competitive organizations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Charlie Munger-Tren Griffin 2015-09-15 Charlie Munger, Berkshire Hathaway's visionary vice chairman and Warren Buffett's indispensable financial partner, has outperformed market indexes again and again, and he believes any investor can do the same. His notion of "elementary, worldly wisdom"—a set of interdisciplinary mental models involving economics, business, psychology, ethics, and management—allows him to keep his emotions out of his investments and avoid the common pitfalls of bad judgment. Munger's system has steered his investments for forty years and has guided generations of successful investors. This book presents the essential steps of Munger's investing strategy, condensed here for the first time from interviews, speeches, writings, and shareholder letters, and paired with commentary from fund managers, value investors, and business-case historians. Derived from Ben Graham's value-investing system, Munger's approach is straightforward enough that ordinary investors can apply it to their portfolios. This book is not simply about investing. It is about cultivating mental models for your whole life, but especially for your investments.